



January 10th, 2023

Dear Local Business Owner:

The Plymouth Recreation Department is seeking advertisements for their Recreation Program brochures. The brochures are mailed out 3 times a year (Winter, Spring/Summer and Fall) to every household in Plymouth, which is more than 28,000 brochures per mailing.

Public recreation promotes physical, mental, and social well-being and serves as a setting in which friendships bloom, families thrive, and community pride is forged. The Recreation Department strives to keep programs and activities affordable to Plymouth families. Did you know the Plymouth Recreation Department programs are 100% self-supporting. What does that mean? It means that all revenue generated from the Recreation programs are used to support the department; including the funding of 2 full time positions and their benefits, all program/instructor fees, and the costs associated with the 3 brochures sent out annually.

On the following page you will see more information about the advertisements available including pricing, sizes and dates the brochures are typically sent out.

Thank you for your consideration and we look forward to serving our local community.

Sincerely,

A handwritten signature in cursive script that reads "Anne Slusser".

Anne Slusser
Recreation Director
Plymouth Recreation Department
508-747-1620 Ext. 10136
aslusser@plymouth-ma.gov
www.plymouthrec.com
www.facebook.com/PlymouthRecreationDepartment



Advertisement Pricing & Information Sheet

If you are interested in advertising in one of our seasonal guides or on our website, please complete the following:

Company/Business Name: _____

Address: _____

Phone: _____ Website: _____

Which guide would you like your ad in: ___ Fall ___ Winter ___ Spring/Summer

Sponsorship Rates:

1/8 Page Ad size: 3.5X2.125	2 COLOR: \$175	FULL COLOR: \$200
1/4 Page Ad size: 3.5X4.75	2 COLOR: \$350	FULL COLOR: \$375
1/2 Page Ad size: 7.5X4.75	2 COLOR: \$450	FULL COLOR: \$500
Full Page Ad size: 7.5X10	2 COLOR: \$800	FULL COLOR: \$875
Back Cover Page Ad size: 7/8 page		FULL COLOR: \$1275

Please e-mail advertisement to: aslusser@plymouth-ma.gov

Full Page & Back Cover Pages advertisements include logo on the Plymouthrec.com website

Advertise in 2 brochures & save \$100 off the total, advertise in all 3 and save \$250

You will have an opportunity to approve final version before printing.

Brochures are mailed out approximately on these dates:

Spring / Summer – March 3 rd , 2023	Ad needed by February 13 th , 2023
Fall – August 11 th , 2023	Ad needed by July 17 th , 2023
Winter – November 17 th , 2023	Ad needed by October 23 rd , 2023

All advertisements must be paid in full at the time of the agreement for the size and number of ads, refunds will not be issued for advertising.